



CHAD VINCENT

Director of Football Applications

EXPERIENCE



Director of Football Applications

New Orleans Saints (NFL) | Metairie, Louisiana | 2021 – now

Oversee the implementation and development of software applications and visual design needs for football operations; ensuring efficiency and smooth workflow. Responsibilities include: setting goals and objectives, identifying needs, and developing strategies to optimize operations. Manage a team of developers and specialists while working closely with the General Manager, Head Coach, Assistant General Manager, and Director of Pro Personnel for the successful delivery of applications and visual design needs of the football operations, scouting department, trainers and coaching staff.

Senior Graphic Designer

New Orleans Saints (NFL) | Metairie, Louisiana | 2007 – 2021

Responsible for the visual communication and representation of the organization. Develops brand strategies from concept to completion. Creates visually appealing artwork for print, digital and video platforms. Serves as project manager for all graphic design requests. Manage and mentor Graphic Design Associate. Photo editor for Team Photographer during all home games.



Programmer / Graphic Designer

Digicomm Systems, Inc. | Metairie, Louisiana | 2000 – 2007

Worked with a team of programmers to develop secure web and mobile applications. Very solution driven. Designed graphics for application interfaces, company logos and websites. Provided technical support for Internet and networking issues.

EDUCATION



Bachelor: Computer Science

Minor: Fine Arts (Studio Art)

University of New Orleans | Dec. 2004

SKILLS

- Photo editing & digital design (**Photoshop**)
- Layout & print design (**InDesign**)
- Illustration & logo design (**Illustrator**)
- Video editing & motion design (**After Effects**)
- Programming, automation & web design

QUALITIES

- Self-motivated
- Organized
- Problem Solver
- Quick & Efficient

INTERESTS

- Health & Fitness
- Photography
- Hiking & Camping
- Making Lists

CONTACT

chadvincent@gmail.com